



**0120721250**  
 Chain Shop 1250  
**Bestellnr.:**0120721250  
 Standard Leadtime

### Chain Shop 1250

Campbell® introduces into the European market a simple and easily maintained display system – of a similar design to that which has already become the top selling method in DIY shops and large multiple retail outlets in the USA. This display system was developed specially for the European market and fits to most display units. A newly developed tray-system removes the need for axles – chain dispensing is easy, as its reel replacement when re-stocking is required. This style of storage and display ensures the maximum amount of products shown in the minimum amount of space.

- Shelves of chains on reels for merchandiser display with 1250 mm width
- Display shelves - The number of display shelves that can be fixed depends on the height of the display unit
- Metre rule - The metre rule is labelled with EAN-codes and product code no. and have free

### Marketing Texte

Long description Chain Shop 1250

Product claim

- Shelves of chains on reels for merchandiser display with 1250 mm width
- Display shelves - The number of display shelves that can be fixed depends on the height of the display unit
- Metre rule - The metre rule is labelled with EAN-codes and product code no. and have free space for price labels
- Chain cutter - The powerful chain cutter for easy cutting of all steel chains up to 6 mm link diameter. The chain cutter is of a rugged construction and maintenance free
- Display header - The header can be fixed to pegboards with adapters and special hooks and is available in different languages

Short description Chain Shop 1250

space for price labels

- Chain cutter - The powerful chain cutter for easy cutting of all steel chains up to 6 mm link diameter. The chain cutter is of a rugged construction and maintenance free
- Display header - The header can be fixed to pegboards with adapters and special hooks and is available in different languages

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